



CALPEEK

CALIFORNIA POLITICAL WEEK

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46th AD UPDATE: INSIDERS RATE SPECIAL A TOSS UP. LABOR & SPECIAL INTERESTS HELP CEDILLO.

Editor's note: LAUSD Board member Vickie Castro and ex SEIU #660 leader Gil Cedillo are the clear favorites in the Nov. 18th special election to replace Louis Caldera(D), now working in DC for the Clinton Administration. **Calpeek** sources rate the 46th AD a *toss up* between the two frontrunners. Here's our final update & analysis...

...This special is the first test to see how well Prop. 208 works in the *real world of politics*, as practiced by real consultants & candidates. Preliminary reports indicate that candidates are spending more time dialing for campaign dollars than meeting voters face-to-face. That was **not** the intent of 208, but this is the real world. With dollars hard to come by, is the message getting out for Castro, Cedillo and Ricardo Torres, the other serious Demo in the race? The answer seems to be YES, thanks to independent expenditure committees...

...*Independent expenditure activity*: As far as **Calpeek** can determine, most of the activity has been on behalf of Cedillo. In recent days there have been 4 mailers targeting high propensity *independent voters* sent by the CA Union of Safety Employees PAC on behalf of Cedillo; and 2 mailers, signs & phone banks paid for by the CA Assn. of Realtors for Cedillo. Sources say other IE activity on behalf of Cedillo has come from the CMA and the CA Dental Assn. PAC. There also are at least 4-6 unions doing IE work for Cedillo...

...And the Calif. Federation of Labor is conducting a *member-to-member* campaign on behalf of Cedillo. It's a different kind of independent expenditure campaign. The union can only communicate with its members, no outsiders. With a warchest of \$40,000, the AFL-CIO

has IDed 3-5,000 union members in the 46th AD. The San Jose-based campaign firm of The Strategy Source is handling the direct mail/communications...

...In recent days, most of the key endorsements have gone to Cedillo. He's been endorsed by L.A. Mayor Richard Riordan, UTLA, as well as by ALADS and the L.A. Police Protective League and Calif. Demo Party Chair Art Torres(as an individual, not as CDP chair)...

...FYI: Insiders expect a low voter turnout on Nov. 18th, perhaps no more than 12,000 to 14,000 voters total (20-22%). Total registration is only 64,000. As of 11/8, there were 4,700 requests for absentee voter ballots, with 1,700 returned. Cedillo did an early AV mailer, so perhaps he has an edge here. And while Cedillo *looks very strong*, there's real concern that Torres could be a *spoiler* and help Castro. Stay tuned...

22ND CD UPDATE: CANDIDATE FIELD STILL UP IN THE AIR. CAPPS' WIDOW LOIS IS LIKELY TO RUN.

Editor's note: The situation in the 22nd CD is about as clear as MUD and there are fresh developments daily. Here's our latest update & analysis...

...Gov. Pete Wilson(R) has set the special election for Jan. 13th, with a runoff on Mar. 10th. The filing deadline to run in the January special is about 7-10 days away. At present, there are 4 announced GOP rivals, but no Demos, although **Calpeek** sources are fairly certain Lois Capps, 58, will seek her late husband's seat. Sources expect an announcement shortly. The *entire field* may be more settled by next week...

...Before Walter Capps' death two weeks ago, only two Republicans had announced: former Santa Barbara Co. Sup. Mike Stoker and Dr. Rick Bravo, former San Luis

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Obispo Co. GOP chair. But with Capps' death, and to stop a political comeback by Michael Huffington, the GOP House leadership (and the NRCC) persuaded Assemblyman Brooks Firestone of Santa Barbara to drop his LG bid and run for the 22nd CD. And promises were made to Firestone (such as clearing the field), but so far the promises are *empty*...

...No sooner had Firestone announced when the *negatives* began to fly from the political right, aimed not only at Firestone, but also at House Speaker Newt Gingrich. "The leadership has made a total mess of the situation," U.S. Rep. John Doolittle(R-Roseville) said in a Nov. 10th *Roll Call* story, where he also called Firestone "*the Christine Todd Whitman of Calif.*"...

...Joining Doolittle in supporting the candidacy of Assemblyman Tom Bordonaro of SLO County are U.S. Reps. Pombo, Cunningham, and Rohrabacher. GOP House members backing Firestone include Thomas, Lewis, Horn, Rogan and Gallegly...

...The conservative bashing of Firestone covers a number of issues, including abortion (he is pro-choice); and guns (Firestone voted **for** SB 500 to ban cheap handguns and voted **against** a gun registration bill - AB 991; he should have voted the other way). Hardliners also accuse Firestone of being pro-gay rights and against the proposed initiative to dump bilingual education...

...FYI: Bordonaro & Bravo are both conservatives from the northern part of the 22nd CD. For Bordonaro to have a shot at beating Firestone, Bravo has to drop out. Ditto for Stoker & Firestone. For Firestone to win, Stoker has drop out. Both are moderates from the southern part of the district. Stay tuned...

CALIF INITIATIVE UPDATE: 4 MORE CIRCULATING.

Editor's note: There are 4 more initiatives in circulation, bringing the total now on the street to **24**, all trying to make either the June or November '98 ballot. Here's a brief update:

◆ **25 Year Pilot Program for casino Gambling.** **Initiative Constitutional Amendment** is the official title for this proposal to allow casino-styled gaming in Calif. City (Kern County) and on one Indian reservation selected by the various Indian tribes in Calif. Spon-

sors are John Brown & Robert Wilson ☎ (805)983-2238. They have until Mar. 30 to collect 693,230 valid signatures...

◆ **Textbook Fund. Reallocation of Lottery Revenues.** **Initiative statute** is the official title of this proposal by Jim Gonzales of *Californians for Student Success* ☎ (916)449-6190. This initiative would cut the total annual lottery prize from 50% to 47%, with the 3% going to a new Student Textbook Guarantee Fund within the State Dept. of Education. The deadline for qualification is Mar. 30th. Gonzales needs 433,269 signatures...

◆ **Appropriations. Budget Bill. Majority Vote. Forfeiture of Governor's and Legislators' Salaries Due to Late Budget.** **Initiative Constitutional Amendment** is the official title of this plan by Thomas L. Reese of Oakland ☎ (510)834-9880. April 3 is the deadline for submitting 693,230 valid signatures...

◆ **Balanced Budget. Majority Vote. Forfeiture of Salaries Due to Late Budget.** **Initiative Constitutional Amendment** is the official title of this proposal sponsored by State Sen. Quentin Kopp(I-SF) ☎ (916) 445-0503. The key date is June 30th: if the budget isn't passed by that date, the salary forfeiture provisions kick in. Kopp has until April 3 to collect 693,230 valid signatures...

...FYI: After **Calpeek's** deadline, supporters of the anti-union Campaign Reform Initiative and the English for the Children Initiative were to turn in their signatures. Both are expected to qualify for the June '98 ballot. Stay tuned...

PART 22: SAN DIEGO'S STADIUM DEAL PUTS HEAT ON MAYOR SUSAN GOLDING AND THE CITY COUNCIL

Editor's note: Will San Diego Mayor Susan Golding, a GOP U.S. Senate candidate, ever get this *San Diego Charger* stadium deal behind her so that it won't impact negatively on her statewide run in '98? Lots of insiders are beginning to have doubts. Here is Part XXII in our continuing series of reports about **public funding of sports facilities**...

...Although Golding's campaign doesn't think this story about the terrible \$60 million remodeling deal with the

NFL's *Chargers* will come back to bite her, GOP rival Darrell Issa has unloaded on Golding, faxing a recent story from the *San Diego Union Tribune* to political reporters around the State...

...A quick rehash. The City of San Diego agreed to enlarge & remodel old Jack Murphy Stadium (now called *Qualcomm Stadium*). Part of the deal has the *Chargers* paying more than \$5 million in rent to the city each year - that's the most rent for any NFL team. However, if general admission attendance falls below a city-guaranteed 60,000 minimum, then the city has to rebate rent to the *Chargers*. Thus far in '97 the total in rebates is \$807,480...

...What to do?? Golding comes up with a plan to buy all the 1,600 unsold general admission tickets before the start of each game and then throw the tickets away. That's right. Or as San Diego Councilwoman Judy McCarty characterized the plan: "*Felony Stupid*." The next day, Nov. 5th, Golding and the council realized their original plan was a **PR disaster** (no kidding) and came up with a complex voucher-plan to give the extra tickets to military personnel. A no brainer...

...Bottomline: cities and counties who enter into complex agreements with team owners need attorneys who are just as sharp as those hired by the sports owners. Otherwise cities will get the legal and economic shaft...

...FYI: for those who may have missed it, voters in **Pittsburgh**, by a wide margin Nov. 4th, rejected a sales tax hike to build new stadiums for the baseball *Pirates* and the NFL's *Steelers*. Also on Nov. 4th, voters in **Minneapolis**, home of the baseball *Twins* and NFL's *Vikings* (who are up for sale), approved a change in the city charter that requires a citywide vote when more than \$10 million in public funds are used to build sports facilities. Sound familiar?? Stay tuned...

CAMPAIGN '98: ODDS & ENDS FROM AROUND CALIF.

Editor's note: Here are some campaign developments worth noting...

◆ ***Lt. Governor's Race*** - Last week we noted that Tony Miller(D) called **Calpeek** and asked whether there were any Demos running for LG. This occurred the day after Michela Alioto(D) announced that she would be challenging Miller in the primary for Calif. Secretary of State. Then on Nov. 10th Miller announced his candidacy for LG. One problem: he hasn't dropped out of the Sec. of State's race. Miller says he won't decide which office to seek until the courts rule on 208, term limits and the open primary law. Several **Calpeek** sources think Miller's decision to enter both races at the same time is a *disaster in the making* --- and reminded some of what happened in '94 when then BOE member Brad Sherman(D) announced for State Controller and two different BOE seats --- all at the same time. Sherman's decision to *expand his political options* brought lots of criticism and the *negative publicity* eventually forced him to drop his statewide bid. FYI: The *Fresno Bee* is reporting that Assembly Speaker Cruz Bustamante(D) is now looking at LG, just in case term limits is upheld...

◆ ***U.S. Senate Race*** - Where are the GOP candidates on the nomination of Calif. attorney Bill Lann Lee to be Asst. AG/Civil Rights Division??? **Calpeek** called Matt Fong's campaign 3 times. Finally this response from a spokesperson: "Matt hasn't given it much thought and doesn't know much about it, except what he's read in the media." Sounds like he's ducking the tough ones again. Response from San Diego Mayor Susan Golding: If Lee continues to support affirmative action, she'd be against confirmation. From GOP businessman Darrell Issa: he's opposed to the nomination of Lee...

...FYI: Issa has picked up the endorsement of Bruce Herschensohn. In addition, Issa is on the air with a new radio spot which supports passage of the "95/5" initiative, which will appear on the June '98 ballot...

◆ ***Insurance Commissioner*** - The *L.A. Times* reports that Prop. 103 author/advocate Harvey Rosenfeld has changed his voter registration from independent to Demo and is now thinking about running for IC against incumbent Chuck Quackenbush(R). FYI: the

CALPEEK'S CONSULTANTS' DIRECTORY ON SALE

The all-new, 1997-98 sixth edition of **Calpeek's Directory of Campaign Consultants** is hot off the press and is ready for sale. Cost for **Calpeek** subscribers is just \$15. Cost for **non-subscribers** is \$50. Checks ONLY. No invoicing and no credit cards...

exploratory effort by Marin Co. Sup. Hal Brown, Jerry and Kathleen's cousin, is now the *real thing*. Brown has reportedly hired consultant Phil Mueller as his campaign mgr. and Wade Randlett as his fundraiser. Randlett is a DLCer with excellent contacts in Silicon Valley. State Sen. John Burton(R-SF) has endorsed Brown and there's a fundraiser for Brown on Nov. 18...

◆ **State Treasurer's Race** - On the GOP side, San Mateo Co. Sup. Ruben Barrales has picked up some very impressive endorsements. Among the new names on his support list are Steve Forbes, former U.S. Sec. of State George Shultz, Hewlett-Packard CEO Lew Platt, and U.S. Reps. Bono, Calvert, Campbell, Horn, Herger, Lewis, McKeon, Radanovich and Riggs - all from Calif. In addition, Barrales has been endorsed by U.S. Rep. Henry Bonilla(R-TX). Stay tuned...

CAMPAIGN '98: UPDATE ON U.S. HOUSE CONTESTS.

Editor's note: Here's another update on U.S. House races in Calif...

☒ **9th CD** - Big news in the East Bay area of No. Calif. The 105th Congress will be the last one for U.S. Rep. Ron Dellums(D-Oakland). Dellums is serving in his 14th term. His announcement has set off a massive game of *political musical chairs*. State Sen. Barbara Lee(D-Oakland) wasted little time in announcing and she's be in the top tier of candidates. Looking at Lee's 9th SD seat are a whole host of Demos, including former Assemblymen Tom Bates & Bob Campbell, as well as current Assemblyman Don Perata and perhaps even Oakland Mayor Elihu Harris. Both the 9th CD and 9th SD are in very heavy Demo areas, so GOPers need not apply. FYI: Lee is a long-time Dellums ally and used to work for the congressman. Don't be surprised if Dellums endorses Lee...

☒ **41st CD** - Sources believe GOP U.S. Rep. Jay Kim's days are numbered in the 41st CD. Kim, who faces sentencing Jan. 14th in U.S. Dist. Court on misdemeanor campaign reporting violations, faces a very strong challenge from GOP Assemblyman Gary Miller of Diamond Bar. In recent weeks Miller has won backing from State Senators Jim Brulte, John Lewis & Ross Johnson; and from Assemblymen Bill Leonard, Fred Aguiar & Dick Ackerman. In addition, the *San Gab-*

riel Valley's #1 GOP kingmaker, Dr. Forest Tennant, who has supported Kim in the past, has now endorsed Miller. FYI: Funds collected from Miller's big Nov. 17th dinner (featuring Gov. Pete Wilson) will be used to retire Miller's state debt. Miller has reportedly set aside another \$500,000 of his personal money to use in the 41st CD primary & general...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

- The Kamber Group/L.A. has promoted Robert H. Rice Jr. to VP of Public Affairs...
- Consultant Tim Carey moves to a new office at 20705 S. Western Ave., Ste. 209, Torrance, CA 90501. Same ☎(310)787-6569...
- Wade A. Piston, director of p/a & govt. affairs at the L.A. Co. Medical Assn., has been appointed to the Redondo Beach Planning Commission...
- Sacto attorney Gene Livingston has been presented with a *Legislative Service Award* by the Pharmaceutical Care Management Assn...
- GOP Assemblyman Charles Poochigian of Fresno has been appointed to the Little Hoover Commission by Speaker Cruz Bustamante(D-Fresno)...
- Demo Assemblyman Wally Knox of West L.A. has been appointed chair of the Assembly Rev & Tax Cmt. Knox replaces Louis Caldera, now working in DC...

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